



PHYSICAL EDUCATION & PUBLIC RELATION

Mrs. Deshpande K. A.

**Shri.Sushilkumar Shinde College of Physical Educatin ,
Nehru Nagar Vijapur Road Solapur.**



Need–

Need of public relation in Physical Education –

Many aspects in School which can be publicized, Reported feature are dependent upon what people know about physical Education.

Ethics- There are acceptable standards of behavior of profession. It involves a code of conduct which should be Strictly followed .It is the duty of the teacher to respect the individual worth of Students and provide him a reasonable time and attention .

ABSTRACT

Physical Education tells the people about the prevailing conditions in Physical Education . This is the task of public relation. Most of the programme of the public relation in Education is performed by all personal who meet the student parents and others like coach player sportsmen person to person ,shows community levels, social standard social interaction etc.

KEYWORDS: *Physical Education , social standard social interaction.*

Purpose–

The purpose of publicity is to give

information to the public and prevent the Spread of mis-understanding and false apprehension. So that malicious misrepresentation about school by disgranted people can be checked. It is also through public relation that new policies are got approved by the authorities and thus improve upon the 'School Attendance'. Also help the profession out from the unnecessary criticism of staff by the public. It is through information and co.operative of the public that a succesful programme in School can start thus improving way for maximum participation.

Objectives–

Following are some of the items which require publicity.

- 1 Progress and achievement of Students.
- 2 Health and Physical fitness of the Student .
- 3 Different method for teaching.
- 4 The activities in an institution.
- 5 Need and objectives of Physical Education.
- 6 Facilities in terms of programme grounds which are available Attendance and behavior of the Student

during the programme .

7 Finance to carry on the programme of Physical Education .

How ever there are numerable other occurrences in Physical Education which should be published in newspapers. The competitive nature of Physical Education can be publicized .

Ways ,Devices in Public Relation –

The general methods here are the general ways doing things and retechniques. Specialized applicartion of the methods.

The devices are as objects or tools upon which method,devices are as objects or toos upon which the method or technique are used.

Public relation is different means of Communication to influence people and method technique or devices are the ways of influencing the general masses.It is need for public relation to educate the general masses about the program me through activities & thus remove the prevailing misconception.

Following used devices and techniques generally.

- I) Exhibitions
- ii) Play days
- iii) Demonstration
- iv) Rallies
- v) Radio
- vi) Television (T.V.)
- vii) Poster
- viii) Bulletins
- ix) Pamphlets
- x) News etc
- xi) Through internet and Mobile .

CONCLUSION –

Through posters the programmed can be publicized. It is the way through which public is attracted towards certain programmes, communication Things made in attractive colours or attractive style and fixed on walls much before the programme

i)News,mass media,Pamphlets summary of programme which is be presented by an organisation or institution . Though pamphlets the programme is printed and circulated to the various field . News through constant relays or announcement of the programme of Physical Education people are informed .also mouth publicity.

ii)It is one of the most important functions of public relation ie. Sociability or must clarify the misunderstanding regarding activities among the public . It is necessary for to achive goal

iii) Public must know how physical education carries on the programmes. It is the duty of public relation department of to rectify the misunderstanding about the department or field.

iv)Exhibition - Exhibition is a technique through which certain items of information are displayed for public as well as for student. Field of Physical Education only models,charts,graph on equipment ,new techniques,skills of the game are displayed for the benefit of public and student.

CONCLUSION :-

It is Necessary for future development of student,player and common man for general fitness. According to that new information will be collected and focus. With the help of mass.media and news paper for public relation .